

Stratulat Albulescu advises Titluri Quality S.R.L. on the successful acquisition of the publishing activities of “Gandul” and related brands from Mediafax



Stratulat Albulescu provided extensive legal advice to Titluri Quality S.R.L. in relation to the acquisition of all the publishing activities of “Gandul”, “Apropo”, “Ce se intampla doctore” (CSID), “Descopera” and “Go4IT” from Mediafax. The transaction also included the acquisition of all related internet domains, specific operating equipment and the transfer of employees.

“Gandul” has been one of the most widely-read daily publications in Romania since May 2005, when it was launched. The online edition of the publication, shortly became one the most prestigious news platforms in Romania. The other assets acquired are “Descopera”, a science, technology, nature and travel platform launched in 2003, “Ce se intampla doctore” (CSID), a women dedicated platform in Romania focused on healthy living and lifestyle and “Apropo”, a news dedicated platform, focused on current events and lifestyle. Following the acquisition, the newly formed group is the first one in the Romanian online (.ro).

Mr. **Radu Budeanu**, the owner of *Titluri Quality S.R.L.* stated: „I am delighted to have worked with Stratulat Albulescu Attorneys at Law. The successful outcome of this transaction is another key milestone in a successful and long standing collaboration. Furthermore, I would like to take the opportunity to thank the **Stratulat Albulescu** team for their clear and client-oriented legal advice and for finding the best legal solutions in every situation.”

Earlier this year, **Stratulat Albulescu** also provided legal advice in relation to the acquisition of all ProSport and ProMotor’s publishing activities, sold by the same seller.

The **Stratulat Albulescu** team, led by *Managing Partner Silviu Stratulat*, also included *Partner Ana Maria Kusak* (Head of Intellectual Property). They were supported by **Elena Stan** (*Senior Associate*), who provided legal assistance on all intellectual property matters and **Anca Ulea** (*Managing Associate*), who advised on the employment matters, including the transfer of the employees.