

Casiana Dusa, the Romanian lawyer holding the Diploma in Islamic Finance introduces Islamic business models in Romania



Casiana consolidated her successful career with hard work, sacrifices and passion, holding years of extensive experience in the entrepreneurial and the legal environments both locally and internationally.

Having a rewarding professional experience in the United Arab Emirates, Casiana performed several projects aimed at supporting Romanian entrepreneurs to open new markets. She is currently implementing her ambitions plans locally, leveraging in Romania the valuable know-how achieved in the Islamic business world. Therefore, she dedicated these last years to testing, building and implementing feasible strategies, adapted to local realities, aimed at supporting the internationalization of Romanian businesses and the attraction of foreign investors to Romania.

In 2017, after passing rigorous exams on Islamic Commercial law and Islamic Banking, Casiana was awarded the prestigious Diploma in Islamic Finance by CIMA – the world's largest professional body for financial accreditations. Leveraging this great achievement, after a long period of studies and analysis of the compliance of Islamic legal and financial mechanism with the Romanian laws, the lawyer took the courageous initiative of inviting Romanian and Muslim entrepreneurs to consider new innovative approaches that can move their businesses to the next level.

“During my experience in the Middle East, I identified several mechanisms successfully used on the local business market and decided on the spot to implement those tools in Romania. Of course, such an approach requires hard work, time and deep study, hence these last years have been devoted to fostering the foundation that will underpin my projects in 2022”, declared **Casiana Dusa**.

Also, the lawyer mentioned the important role of her partners and collaborators.

“The introduction and implementation of compatible Islamic business models will be done both from the legal perspective through Cristotor Vladu & Associates’ partners, which consolidated a successful international exposure and from the financial / business perspective through Winvesting World and other entities from the field. Last but not least, in the second half of this year, I will develop an interesting initiative for the students which are interested in this domain. In the next period I will detail all these projects”, explained **Casiana Dusa**.