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Un proiect al Bullet Media & 648 Group 2019-04-18 11:42:21

## Schoenherr establishes dedicated consumer protection group

Schoenherr has established a dedicated, firm-wide consumer protection group led by Wolfgang Tichy (partner). The team has extensive experience in consumer protection issues and has advised international and national clients on complex matters, such as ensuring compliance in the area of consumer protection, the legally compliant structuring of e-commerce processes or in court proceedings in consumer protection matters.

The group provides in-depth legal advice in all consumer protection-related matters to ensure compliance with the applicable consumer protection laws and regulations, provides instant crisis management services to clients in all industries, and litigates on their behalf.

Wolfgang Tichy said: "Consumer protection is complicated and affects all legal relationships between entrepreneurs and consumers. The EU commission has prioritised the strengthening of consumer rights, which makes it a growing concern for all involved. We advise our clients in all compliance matters in order for them to pre-empt and avoid cost-intensive court proceedings or reputational damage."

The consumer protection team, led by Wolfgang Tichy, is made up of Austrian and CEE experts from relevant practice groups such as regulatory, dispute resolution, corporate/m&a and eu & competition.