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Stratulat Albulescu co-advises GapMinder Venture Partners on a follow on investment in Romanian self-improvement start-up Deepstash



The financing round was led by London based VC fund Connect Ventures and totaled USD 3 million, which will be used by the company to finance the further development of its platform with a view to boost the number of users. In addition to GapMinder, the round also included Cultivate Capital, as well as other European and American angel investors.

<u>Deepstash</u> is a Romanian start-up that developed a platform where anyone can discover, share and create knowledge. With more than 1 million users across more than 150 countries, Deepstash is a curated platform of good ideas. The company's proposition is simply to spend a few minutes a day with them to grow your 'stash'. The stash the company refers to is a collection of valuable ideas that can help improve one's personal and professional life. The app contains multiple topics such as self-improvement, time management, communication, health, money and so on.

GapMinder is a Venture Capital Fund which aims at providing capital for local early-stage start-up companies in the Technology Sector focusing mainly on preliminary and first phase financing, Seed and Series A rounds.

Leading Technology firm **Orrick Herrington & Sutcliffe** acted as co-advisor on the matter with Ylan Steiner and US qualified Jason Wu, in the London office, having been involved.

The **Stratulat Albulescu** team was made up by Managing Partner **Silviu Stratulat** and Managing Associate **Cristina Man**, both with extensive experience in Venture Capital and Technology M&A.