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Un proiect al Bullet Media & 648 Group 2020-12-15 15:51:21

Stratulat Albulescu advises Motion Equity Partners on the Romanian component of its investment in Educastream



In the year of online learning, Stratulat Albulescu advises Motion Equity Partners on the Romanian component of its investment in Educastream, one of the forefronts of online training and education in France.

The transaction marks the entry of Educastream into a new phase of development, by bringing onboard an active investor who will facilitate access to further financial and human resources to fuel a continued accelerated growth.

Motion Equity Partners is a long-standing private equity firm, focused on leveraged buyout and growth capital investments in European middle-market companies across a range of industries. With more than 50 private equity deals completed over the past 15 years, Motion Equity Partners has built a robust track record in many industries, in particular among promising markets such as agri-food, consumer goods, specialized distribution, business services, healthcare or light industry.

Educastream is a dynamic and innovative French company, leader in the online language learning industry. Through the years, its services have been chosen by the French Department of Education, as well as by numerous individuals and firms. Educastream has a unique blended-learning language training offer, featuring native English teachers and proprietary digital content (teaching materials, e-learning platform) to create tailor-made and exclusive solutions according to each student's specific needs.

Bird & Bird Paris was the lead legal adviser to Motion Equity Partners on the deal, while Stratulat Albulescu SCA advised on Romanian law matters. Stratulat Albulescu's team was led by Managing Partner Silviu Stratulat and Counsel Octav Stan and also included Managing Associate Anca Ulea, Senior Associates Sandra Frunzulica and Elena Stan, as well as Associates Madalina Spataru and Bogdan Florea.