

Companies' businesses drop by 1.7% in 2020, while profitability goes up to 6.57% (analysis)

The turnover received at the at the level of the business environment registered a drop during the pandemic of approximately 1.7%, from over 1.518 billion RON in 2019, to 1.492 billion RON in 2020, according to a study done by Termene.ro, analysis which takes into account all companies that submitted their financial situations during the period of 2018-2020.

According to the quoted source, the decline comes after a period of 10 years of continuous growth, the last year of drop being in 2009, when the economy contracted because of the financial recession. In 2018, the value generated was of approximately 1.375 billion RON, inferior to both the year 2019, as well as 2020.

In the analysis, only companies that submitted their financial situations for the period of 2018-2020 were taken into account, so that the data and conclusions to be representative.

"Businesses become more profitable when they're more predictable. It is obvious that in the year 2020 private sector's activity was more efficient. The recession of 2008-2009 gave the Romanian business environment the necessary antibodies for a better reaction when it found itself in the situation of 2020," says Adrian Dragomir, co-founder of Termene.ro and Business Innovation Consultant.

Termene.ro is a company founded in 2014 from the desire of allowing companies to identify business opportunities and correct risk assessment for more prosperous businesses, offering an intuitive, very easy to use platform. Over 70,000 companies have access to the complete platform which offers real-time updated information regarding financial and legal data of companies from Romania.