

eJobs launches Skilld, first rapid recruitment service using AI in country

eJobs Romania is launching Skilld, the first rapid recruitment through artificial intelligence service in the country, in order to answer the labor force deficit on the market and which desires to bring more efficiency to recruitment processes, according to a release sent, on Tuesday, to AGERPRES.

Just in the past three months, the demand for white collar specialists, with higher education, has increased by 47 pct over the similar period of last year and by 10 pct even compared to 2019, moment in which the labor market was going through a true boom. Most jobs for white collar candidates have been put out by employers in Bucharest, followed by Cluj-Napoca, Timisoara and Brasov. Each of the cities in the countryside has over 11,000 new jobs in just the past three months.

Against the backdrop of the need for higher education candidates, the competition to attract them is more and more fierce among companies, and recruitment efforts ever greater, specialists being harder and harder to please when it comes to a new professional challenge. The wage remains the main criteria by which they select a new job, but also important are career growth opportunities, followed by the employer's stability and an above average benefit package.

"As a response to this need of the market, for the first time in the Romanian market, Skilld is bringing human resources and artificial intelligence at the same table to make demand and offer meet faster and more efficiently. With the help of cutting edge technology, we will bring to the attention of candidates susceptible for a professional change jobs adapted to their profile, including those who are not actively seeking a job. It sound futuristic, but it's the reality of 2021 and we are glad to be the first to make AI a normality in the sphere of HR," said Bogdan Badea, CEO eJobs Romania.

The most sought out specialists at the time, so those for which the highest recruiting efforts are made, are those in sales, client service, logistics, food and distribution, 60,000 new jobs being opened, in total, in the past three months, for these domains.

The highest benefit and, at the same time, the main objective of Skilld is to shorten the recruiting process, matter beneficial both for candidates, who complain about the length, but also for employers. The latter face increased stress and hours spent on such tasks in the context of the labor force deficit deepening and competition getting stiffer.

Skilld claims to reduce the recruiting process length to 10 days.