

NNDKP assists Staffbase in connection with the acquisition of dirico



NNDKP was part of an international legal team led by Luther law firm, that assisted Staffbase, a leading provider of employee communications management platforms, in the acquisition of the majority stake in the company 247GRAD Labs GmbH and the acquisition of the Romanian Dirico entity. Thus, Staffbase expands its portfolio with the content collaboration platform dirico.

Following the transaction, that involved taking over more than 150 customers and 60 employees, dirico will be successively integrated into the Staffbase platform but will also remain available as a stand-alone product. Through the integration of dirico planning solution, Staffbase will create a complete solution for teams in internal and external communication.

NNDKP provided assistance on the law aspects of the transaction concerning the Romanian Dirico entity, including due diligence review and preparation of the sale-purchase agreements.

The NNDKP team advising Staffbase in this transaction was led by Ciprian Paun, Partner and Co-head of the Cluj-Napoca office, and included Bianca Chirila (Senior Associate), Diana Feldrihan (Senior Associate), Ștefania Vecerdea (Senior Associate) and Ovidiu Sterian (Associate).

"We are pleased to have had the opportunity to team up with Luther in advising Staffbase expand its product portfolio in line with its strategic development plan and we look forward to seeing its continued growth. I would like to thank our client's teams for their trust, as well as my colleagues for their valuable contribution to the successful completion of this cross-border transaction", mentioned Ciprian Paun.

The NNDKP Cluj-Napoca team is comprised of 14 strong professionals offering integrated legal and tax advice to clients pursuing business interests in Cluj-Napoca and the neighboring region. Our team has extensive expertise across areas of practice and has been involved in a wide range of projects, from day-to-day advice to M&A transactions and dispute resolution matters. Multidisciplinary trained, our local team applies a deep understanding of the local business environment and a creative approach to each project, to help our clients seize opportunities, overcome challenges and achieve their commercial aims.

About NNDKP

Nestor Nestor Diculescu Kingston Petersen is a promoter of business law in Romania and has been acknowledged, for more than 30 years, as a pioneer of the Romanian legal market. NNDKP offers full-service and integrated legal and tax advice to companies from diverse industry sectors. For the past three decades, NNDKP lawyers have provided expertise in landmark deals and projects in Romania, contributing to the evolution of the Romanian business environment, including in innovative and niche economic sectors that involved both international corporations and local entrepreneurs.

NNDKP represents Romania in some of the most prestigious international professional alliances - Lex Mundi, World Services Group, International Attorneys Club - and is a founding member of SEE Legal. The firm is constantly top ranked in all practice areas by the renowned international guides Chambers & Partners, Legal500 and IFLR 1000.

NNDKP is a 6-time winner of the much-coveted “Romania Law Firm of the Year” award at the Chambers Europe Awards gala, in 2022, 2021, 2017, 2013, 2012 and 2009.