

RTPR advises CEE's top independent dance music company Global Records on strategic partnership with Believe, one of world's leading digital music companies



RTPR has assisted Global Records and Stefan Lucian, the founder and CEO of the company, in the process of selling a 25% stake in the company to Believe, one of the world's leading digital music companies and of setting up the terms of their strategic partnership. Global Records represents top artists such as INNA, Minelli, Carla's Dreams, Antonia, Holy Molly, DJ Project, Irina Rimes, The Motans, Alina Eremia, Olivia Addams and is on its active route to global expansion, having secured physical presence in Germany, but also in US via the Honua Music Group subsidiary, a division created following Global Record's acquisition of independent US music publisher Honua Music. The transaction is subject to customary regulatory approvals.

"I would like to thank RTPR for their dedication in this transaction. Very commercial, very involved, understanding not only the legal aspects but also the commercial ones and particularly focusing on the important and relevant matters in the long term, we managed to close a record deal for the Romanian music industry", declared **Stefan Lucian**, founder and CEO of Global Records.

"We had in the RTPR team a partner who is very experienced in M&A and at the same time oriented to understanding our needs, the specifics of the business and the industry in which we operate. The creativity and involvement of the firm's lawyers helped us navigate this complex process from a legal point of view and negotiate a very good deal. Thank you to Costin, Alina, Marina, Roxana, Maria for supporting us with professionalism and dedication, at any time of the day throughout this period. This transaction would probably have been much more difficult or would have lasted longer without their flawless involvement", added **Olga Juverdeanu**, Managing Director at Global Records.

The team of M&A lawyers was led by [Costin Taracila](#) (Managing Partner) and included [Alina Stavaru](#) (Partner), [Marina Fecheta-Giurgica](#) (Senior Associate) and [Maria Luca](#) (Junior Associate). [Roxana Ionescu](#) (Partner) and [Serban Halmagean](#) (Associate) have advised on competition matters of the transaction and will further assist our clients in relation to merger clearance and FDI formalities. Support for the M&A part of the project was also ensured by junior associates David Mirea, [Irina Marinescu](#) and Andrei Nicolae.

"Each new mandate is further evidence of our lawyers' talent and exceptional skills and outstanding teamwork, as well as unrivalled expertise in the most sophisticated mergers and acquisitions. We are pleased to announce the signing of a new M&A deal, this time in the music industry. The energy and vision of Lucian and his team led by Olga to create a top player in the industry are fascinating, and the collaboration with such ambitious entrepreneurs is not only challenging, but above all it is a significant source of inspiration for us. It is a great joy to support a Romanian entrepreneur who is a leader in CEE and has even greater ambitions", said **Costin**

Taracila, Managing Partner of RTPR.

“We are happy to have assisted our clients, Stefan Lucian and Global Records, whose vision and commitment were paramount in making this partnership a reality. We are confident that their success story is just at the beginning, and the alliance with Believe will offer new development opportunities for them and will create the ideal platform to become a global leader. Together they will act as a catalyst for young talents and a launchpad to the worldwide stages to the excitement of the audience around the world. Special thanks to Lucian and Olga for the excellent collaboration, it was a real pleasure to work together”, said **Alina Stavaru**, Partner of RTPR.

“Heartfelt congratulations and thank you notes to both Lucian and Olga! It has been particularly exciting to team up with such top tier professionals in an industry with creativity and vision at core and we wish them best of luck in what we are sure it will be an extremely fast-paced journey towards becoming a global leader in dance music”, said Marina **Fecheta-Giurgica**, Senior Associate at RTPR.

RTPR has one of the most experienced teams of lawyers specialised in [Corporate/M&A](#) in Romania. The experience and quality of the firm’s services are recognised by the most relevant legal publications, the RTPR practice is included in the first tier in the Chambers, Legal 500 and IFLR1000 rankings, which are realised based on feedback collected from clients and competitors, as a result of a thorough research process. Several of the team’s lawyers are also recommended as *Leading Lawyers* or *Rising Stars* in individual rankings produced by these publications.

RTPR’s consistent performance at the top of legal profession, particularly noted for its extensive experience and work on the most sophisticated and complex deals in Romania and the region, was recently rewarded with one of the most prestigious accolades in the legal area. RTPR was named “Romania Law Firm of the Year” at the Chambers Europe Awards 2024.

Selected [corporate/M&A](#) deals in which RTPR have recently advised are set out below:

- €€€€€€€€ MidEuropa Partners on the EUR1.3bn sale of Profi, in the largest transaction in the retail sector ever concluded in Romania
- €€€€€€€€ Intesa Sanpaolo Bank, the largest Italian bank, on the acquisition of First Bank from the American private investment fund J.C. Flowers
- €€€€€€€€ AROBS Transilvania Software, an important Romanian company that provides software services and solutions in various industries and the largest tech company listed on the Bucharest Stock Exchange, on the acquisition of Infobest Romania from the founders of the business
- €€€€€€€€ Morphosis Capital and a group of co-investors from Belgium on the acquisition of a majority stake in Mark Twain International School
- €€€€€€€€ ENGIE Romania on the acquisition of an operational wind farm with a capacity of 80MW
- €€€€€€€€ Macquarie Asset Management (MAM) on the sale of CEZ Vanzare to Premier Energy PLC, owned by the Czech private equity fund, Emma Capital
- €€€€€€€€ Orange Money Romania, part of Orange group, on the transfer of its retail business to Alpha Bank Romania
- €€€€€€€€ Romcim, part of the CRH Group, on the acquisition of Bauelemente Reinvest S.R.L. and its fully

owned subsidiary, Bauelemente S.R.L., the market leader manufacturer of prefabricated reinforced and prestressed concrete in Romania

–~~€€€€€€€€~~ AS Piletilevi Group on the acquisition of a majority stake in Departamentul Logistic Event S.R.L., the owner of the website bilete.ro

–~~€€€€€€€€~~ Regina Maria on the acquisition of a majority shareholding stake in the stomatology clinics chain Dr Leahu